



LIFE FIRST

BONUS

19 Aug 2022 to 31 Aug 2022

**Up to
10% Bonus
from ACE!**



Life First Bonus

Contest Period : 19th August to 31st August 2022

Eligibility of Participation & Reward

1. Agency Executive & Agency Director are to participate based on rank as at 1 Aug 2022

Requirements

1. Submission Life First product only

Category	Rewards
19 Aug - 21 Aug	10% from ACE
22 Aug - 24 Aug	8% from ACE
25 Aug - 31 Aug	6% from ACE

2. No maximum limit on the reward entitled by the qualifiers
3. All term of Life First Product & double count for all Caliph Group running contest.
4. Submitted during contest period & approve during contest period
5. Persistency D0 is 85%
6. Minimum contribution size is RM1,800

General Provisions

1. New business premiums which are found to be reduced or cancelled, within the contest period or within 6 months from the end of the contest period, shall be adjusted accordingly and subjected to claw back of prizes / commission, where applicable.
2. All cases with dishonoured cheques submitted but not replaced within the contest period will be automatically excluded.
3. Only new business premiums from new cases will be counted. Advanced premiums paid for old cases are excluded.

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4. Only new business cases originally credited to a AE/AD will be counted. Transfer of cases from one AE/AD to another, will not be allowed at any stage.
5. AE/AD who are terminated for one reason or another during the contest period will automatically cease to participate in the contest.
6. Qualifiers who are terminated by the Company before the rewards are disbursed, will have their rewards forfeited.
7. Rewards won by qualifiers are strictly not transferable